



# FdA Equine Business and Innovation (Part time)

## Level 5

### Key Info

Learning Area	Equine
Delivery Mode	Part-time
Duration	3 years
Institution Code	C78

### Dates & Locations

Course Type	University
Location	Bicton College
Start Date	01/09/2024

## Course Summary

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- **Strong links with industry to enhance the learner journey**
- Flexible hybrid learning
- Opportunity to fit the course around your work/home life
- A range of industry specific guest speakers
- Block learning weeks

This course is ideal if you want a business-related career in one of the many exciting opportunities available in the equine industry. Jobs requiring skills such as management, marketing, finance or economic understanding that also necessitate in-depth knowledge of the equine industry. This course is designed to fit around your lifestyle, allowing a large proportion of distance learning.

If you've ever thought about working behind the scenes at Badminton horse trials, becoming an event manager at a major competition venue or perhaps even working for British Equestrian then this course is perfect for you. Combining business and equine modules, academic rigour and experience to equip graduates with the relevant skills to pursue their equine industry related employment.

The programme incorporates a robust foundation of business principles, a focus on developing technologies and specific equine-industry knowledge. A mix of business modules specifically designed for a business career with an equine specific focus, and substantial integrated work experience across both years provide a solid foundation of skills for graduates to successfully negotiate a career to create international equine business experts. You will also have the opportunity to complete industry recognised relevant qualifications alongside your course.

## What You Will Learn

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Delivery will include lectures, workshops, seminars, tutorials, distance learning and field practical work as appropriate for the module topic and context. You will have the opportunity to join industry partners to experience real-life commercial businesses to enhance your learning. Guest lecturers and offsite visits will be included where possible to bring additional to the programme and enable you to hear from industry experts and provide networking opportunities. You will also have the opportunity to join National and International study tours.

### INDICATIVE MODULES

## YEAR 1

- Equine Welfare and Ethics
- Equine Entrepreneurship
- The Equine Industry
- An Introduction to Business Management
- Research and Academic Skills
- Industry Innovation and Technological Development

## YEAR 2

- Advanced Equine Industry and Welfare
- Equine Business, Performance, and Sustainability
- Leadership and Communication
- Research Project
- Business Enterprise and Event Management
- Product Development and Business Strategy in the Equine Industry

## Entry Requirements

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- 64 UCAS points from AS and A-Levels or relevant level 3 qualification, ie BTEC National Diploma / BTEC Extended Diploma - MPP Grades required).
- Access to HE Diplomas in a relevant subject - 45 credits at level 3 with at least 30 credits at Pass and 15 credits at Merit in an appropriate subject
- Minimum grade C/grade 4 in English and Maths
- Mature applicants with relevant experience but without standard qualifications will also be considered individually at interview.

## Assessment

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A range of assessments will be utilised including but not limited to;

- written exams
- tests
- written assignments
- reports
- research projects
- oral assessment
- presentation

- practical skills assessment
- poster
- reflective account
- infographic
- group work and peer assessment

## Progression

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Graduates will emerge from this programme with the knowledge and confidence to progress into an equine related career such as those listed below:

- BA (Top Up) in relevant subject
- Equestrian Sports Team Member (various roles)
- Marketing Executive
- Veterinary Practice Manager
- Nutrition Sales
- Training and Education Coordinator
- Competitions Coordinator
- Competition Venue Manager
- Brand Manager
- Social Media Executive
- Sales Manager
- Business Development Manager
- Regional Manager for the BHS
- Equine Buyer for major retail business
- Studbook administrator
- Operations Team Leader
- Retail Manager
- Self-Employed

## Contact Us

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qualification, which can change in year. Any cost may also vary, based on personal funding eligibility. The Cornwall College Group reserves the right to withdraw any course listed at any time.